

Cybersecurity Update

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IHE NA Connectathon 2023




March 6-10, 2023

Afraid of the dark?




Two Ghouls:

- Social engineering 
- Ransomware 


Who? Me?

- Social engineering opens the door
 - Phishing 
 - Vishing 
 - Smishing (SMS texts) 

What's Next for the Bad Guys?

- Artificial intelligence 
- Deepfake phishing 
- Texting more? Smishing will follow. 





Smishing?

- Smishing = SMS (short message service) phishing
- 7746 (SPAM) to report spam 

Spam for dinner?





- Telecommunication Protection Act (TCPA) 
- FCC oversight 

Held for ransom?

- Ransomware is **declining** 
- Cryptocurrency value is **declining** 
 - Bitcoin -44% in the past year
- Law enforcement is more **proactive** 
- Victims are **not** paying the ransom 

What to do?

- **Information superiority**

- Governance - People 
- Governance - Data 
- Know more 
- New skills 

Questions?

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